



WAYNESVILLE PUBLIC ART COMMISSION
MINUTES – REGULAR MEETING
NOVEMBER 10, 2016
THURSDAY, 4:00 P.M.
TOWN HALL

Mission Statement: The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.

Those present:

Chairman George Kenney
Jan Griffin
Libba Feichter
Ann Melton
Caroline Williamson
Teri Siewert
Charles Mills
Sarah Jane League

Also Present:

Amie Owens, Assistant Town Manager
Jill Howell-Shook, Administrative Assistant

Absent:

Ann Melton

Chairman George Kenney called the meeting to order at 4:03 p.m.

1. Minutes from the October 13, 2016 regular meeting

Ms. Griffin motioned to approve the October 13, 2016 regular meeting minutes as presented. Ms. Feichter seconded; the motion carried unanimously.

2. Treasurer's Report

Treasurer Sarah Jane League stated that as of October 31, 2016, the Public Art Commission had total assets of \$29,889.83. Income to date is \$5,149.00 bank of which \$5,000.00 was from the grant from the Town of Waynesville and \$149.00 from the sale of note cards. There were no expenses to report.

Ms. Feichter motioned to approve the Treasurer's Report. Mr. Mills seconded; the motion carried unanimously.

3. **Other Business**

Election of Vice Chairman

With the resignation of Chairman Nick DePaolo, Vice Chairman Kenney assumes the the Chairman position which left a vacancy for the Vice Chairman position.

Nominations were heard from the floor with Caroline Williamson being nominated by Ms. Griffin. There were no additional nominations heard.

Ms. League motioned to approve Ms. Williamson as the new Vice Chairman. Ms. Griffin seconded; the motion carried unanimously.

4. **Follow up Discussion about Goals and Objectives for the Upcoming Year**

a. The Plott Hound Project

Ms. Owens provided a revised Call for Artists for members to review. This Call for Artists is to be sent out. in early January 2017.

The revisions to the Call for Artists included a cost estimation for the Plott Hound piece to be set at a minimum \$15,000.00, but not to exceed \$20,000.00.

Ms. League motioned to approve the Call for Artists as revised to include the costs for the project. Ms. Griffin seconded; the motion carried unanimously.

b. Hazelwood Lease Agreement

The Hazelwood Lease Agreement was approved by the Board of Aldermen on Tuesday, November 8, 2016. The size of the mini-park was approved as part of the full lease agreement. The area for the public art piece is 6 x10x10. When the project in Hazelwood begins, restrooms will be added in the parking area and the mid-block crosswalk will take visitors through the mini-park leading to This will allow for the additions of restrooms and more exposure of the piece.

c. Fund Raising Ideas/Letter Revisions

Chairman Kenney presented a rough draft of a fund raising letter, for the Plott Hound Project for review. Three possible major levels of donations were presented: \$500.00 and above – Platinum; \$300.00 – Gold; \$200.00 – Silver. Following review, some minor corrections were made to the letter with all in agreement that this was a good letter to send. First letters would be sent to previous donors sometime around February 15, 2017.

Members discussed the possibility of a “Go Fund Me” page or a Facebook page to help illustrate previous projects and highlight the Plott Hound Project. .

It was suggested that the small cardboard money boxes could be set up at festivals and various shops. Money would need to be collected regularly and submitted to the Town for addition to the WPAC's funds.

Ms. Griffin added that another fundraising idea was the possible reprint of the popular WPAC cookbook. Suggestions for printers included Haywood Community College or Clark Communications. There were three additional recipes collected by Ms. Griffin for addition to the cookbook.

Buffy Phillips, Downtown Waynesville Association, proposed the reproduction of a Plott Hound tin ornament. These could be given out with any donation.

Ms. Griffin added that former Chairman DePaolo had left a tote bag full of his drawings and paintings that could be sold and the profits kept as funding toward the WPAC projects.

Mr. Mills motioned to approve these fundraising ideas. Ms. Feichter seconded; The motion carried unanimously.

Plott Fest will be in June 2017 and various members of the National Plott Hound Foundation will be present. The Commission is looking to this foundation for a possible grant and for its various members to contribute to the project. Ms. Melton has been in contact with the National and State Plott Hound Associations related to sponsorship of the piece.

5. Other Business

Banners in Alleyway

Ms. Phillips presented an idea to the WPAC about having fiber artists do seasonal banners for the alley. If approved, the banners would be hung in the alley, with the property owners' permission, and would be changed out seasonally. These banners could be reused for several years.

Chairman Kenney asked if these banners would be commissioned artworks. The proposed cost of banners was set at \$5,000.00 (\$1,000.00 per artist). There could be up to 5 artists showcased.

Another suggestion was to have the Master Gardeners assist with putting new flowers in the planters in the alley as well. Ms. Siewert suggested possibility of wall murals and the sale of painted guitars. It was agreed that these ideas would be tabled and discussed at a future meeting as a means of fundraising and/or future projects.

Plaque at Memorial Bench

Ms. Owens announced that the plaque for the bench at the Old Armory has been ordered and is scheduled to arrive in 3 weeks.

5. **Adjourn**

There being no further business to discuss, the meeting was adjourned at 5:01 p.m.

Jill Howell-Shook, Administrative Assistant

George Kenney, Chairman

The next Public Art Commission meeting: **Thursday, January 12, 2017 at 4:00 p.m.**